

Jerry and Marion Bradley



by Tara Poole  
photos by Amanda Lindley

## Par for the Course

Making adults and children laugh and smile is top priority for Jerry and Marion Bradley, owners of Balloons and Parties We Luv in Warner Robins. So their most recent business venture—renovating an old miniature golf course—is simply another means for them to create laughter and fun for people in Central Georgia.

“The original miniature golf course was established in the early 60s but over the last decade it has seen little use,” explains Jerry Bradley. “Different individuals have rented the course over the years but rarely used the buildings, so they had to be gutted and remodeled or torn down altogether. But the majority of our work has been spent on improving the golf course with fresh paint and improved landscaping.”

Located on Highway 247 near the Bibb County/Houston County line, the newly renovated Mini-Putt Party Palace boasts two, 18-hole courses for players to navigate as well as 950 square feet of usable party space available for rent. “The party room can accommodate up to 75 people,” comments Bradley. “It’s ideal for business and church meetings, birthday and holiday gatherings, clubs and reunions.”

“We are anticipating having as many as 60 players on the weekend days once our marketing and advertising campaign gets into full swing,” states Bradley. “All of our profits we plan on reinvesting so we can continue to grow the business and hopefully add more jobs here in Houston County.”

Established in 1986 by his wife, Marion, Balloons and Parties We Luv specializes in providing surprises and fun for special events of all kinds, says Bradley. “Our specialty is personalized backyard parties and children’s entertainment. We

have worked 15,000 birthday parties since opening in 1986. We are the most unique entertainment and balloon décor business in the Central Georgia area because we are the only one that offers professionally-styled mascot characters and popular kids characters. We have more than 40 characters in our collection.”

Balloons and Parties We Luv is also the only costume rental outlet in the Central Georgia area with a selection that includes 50s and 70s styles, clowns, storybook characters and costumes from the Renaissance period as well as a lot of accessories. In addition to the costumes and characters, Balloons and Parties We Luv offers inflatables, moonwalks and slides for special events within a 100-mile traveling radius. They even have a trackless train for children age six and under that can accommodate 12 children.

“Safety is a big concern of ours with all of the entertainment we provide,” states Bradley. “We do things differently than other entertainment businesses in that we come out and survey the site prior to the event, we erect the inflatable and we supervise the children at all times for the length of the booking. Our trackless train conductor is also very well trained in safety measures.”

What started as a small, home-based business offering balloon bouquets and clowns, Balloons and Parties We Luv has grown into a flourishing entertainment enterprise. “I think people in the Central Georgia area would be surprised to know that there is a business here in Warner Robins that offers so much in the form of entertainment,” Bradley comments. “Based on our phenomenal growth over the past three years we anticipate a bright future. We’re hoping it will continue.”